A KNOWLEDGE BROKERING PROGRAM IN BURKINA FASO

REFLECTIONS FROM OUR EXPERIENCE

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WHAT IS THE PROBLEM?

Deficient interaction among researchers, decision-makers and practitioners

Low or inadequate use of research results

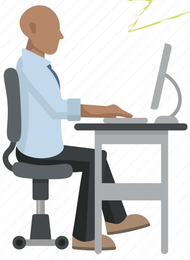
Do health policies and interventions can improve equity ?

OUR SOLUTION...
A KNOWLEDGE BROKER

My goal is to «link researchers and decision-makers, facilitating their interaction so that they are better able to understand each other's goals and professional culture, influence each other's work, forge new partnerships and use research-based evidence»

Supervised by a senior broker on site

Mentored and trained by KT experts in Canada



- To bring together stakeholders and researchers
- To organize KT activities such as policy dialogues
- To support researchers' KT efforts
- To produce policy briefs to influence decisions
- To compile/adapt research results to meet users' needs
- To support them in applying this knowledge in practice

WHAT THE BROKER HAS ACCOMPLISHED?

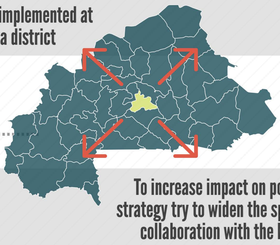
3 POLICY BRIEFS
The broker carried out three literature reviews, which led to the writing and dissemination of three policy briefs.

BLOG
He maintened an active blog and sent out a monthly email newsletter to widen the reach of his activities and transfer the most recent research findings.

6 FEEDBACKS WORKSHOPS
The workshops addressed a variety of health issues, such as the impacts of user fees subsidies/exemptions.

7 FOLLOW-UP MEETINGS
The broker also supported Kaya's health mutuals for almost 2 years. Together they developed an action plan, based on context-adapted research results, to increase membership in mutuals.

The strategy was first implemented at local level in Kaya district



To increase impact on population health, the strategy try to widen the sphere of action through collaboration with the Ministry of Health...

But the strategy ended earlier :

A NUMBER OF CHALLENGES WERE FACED....

EXTERNAL CONTEXT

Absence of policy entrepreneur in workshops

Difficult access to decision-makers: a possible reshuffling of Ministry positions

The Burkinabè uprising of October 2014 that led to the president's departure and the government's dissolution

INTERNAL CONTEXT

Human resources were insufficient

Not enough time was devoted to forging links with partners in the field

Not enough effort made by the senior broker to contact high-level decision-makers.

Poor team communication and broker's non-conducive working environment

WHAT HAVE WE LEARNED?

- Conduct a preliminary analysis of the decision-making context
- Inform stakeholders about the broker's added-value and assess their receptivity to collaboration.
- Support the broker in developing technical and social competencies
- Optimize team functioning by improving internal communications
- Develop the capacities of researchers on the ground by providing more KT training

ÉQUIPE RENARD – Recherche sur le transfert des connaissances
RECHERCHES ET INTERVENTIONS COMMUNAUTAIRES POUR L'ÉQUITÉ EN SANTÉ AU BURKINA FASO
ESPUM – CIHR IRSC – IRSPUM
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